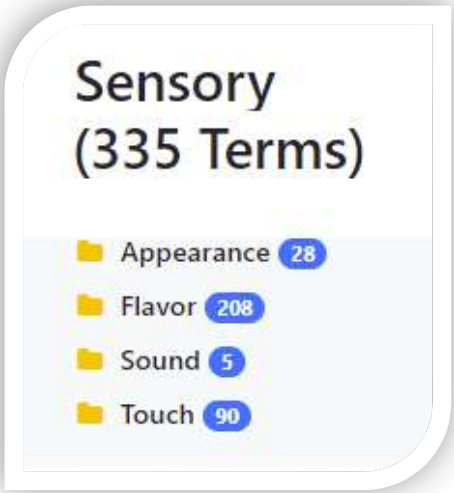
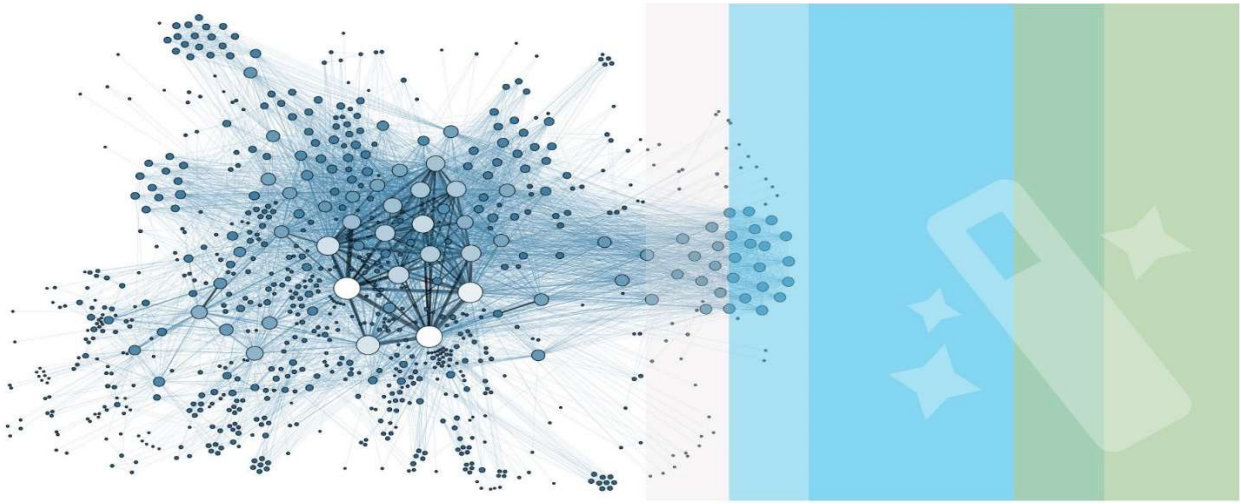
WAND Sensory Taxonomy

The WAND Sensory Taxonomy covers 335 categories and 47 synonyms covering descriptors of the five major senses: taste, smell, touch, sound, and sight.



The WAND Sensory Taxonomy was designed specifically to help tag and organize documents related to food and beverage product development research and testing.

This is an ideal taxonomy to pair with the WAND Foods and Beverage Manufacturing Taxonomy or the WAND Sentiment Taxonomy.